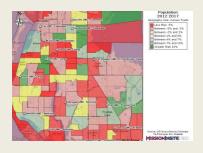
## **10 Key PeopleView System Applications**

## view C



Prev 1 2 Next Display All Download to Excel										
										Demographic Trends
	2000	2010	2012	2017						
Population	41,233	43,254	42,099	41,595						
Population Change		2,021	-1,155	-504						
Percent Change		4.90%	-2.67%	-1.20%						
Households	18,654	19,783	19,210	18,934						
Households Change		1,129	-573	-276						
Percent Change		6.05%	-2.90%	-1.44%						
Population / Households	2.21	2.19	2.19	2.20						
Population / Households Change		-0.02	0	0.01						
Percent Change		-0.90%	0.00%	0.46%						
Family Households	10,827	10,808	10,529	10,376						
Family Households Change		-19	-279	-153						
Percent Change		-0.18%	-2.58%	-1.45%						
Non-Family Households	1,412	1,686	1,627	1,622						
Non-Family Households Change		274	-59	-5						
Percent Change		19.41%	-3.50%	-0.31%						
Average Age	44.82	43.72	44.54	44.85						
Average Age Change		-1.10	0.82	0.31						
Percent Change		-2.45%	1.88%	0.70%						

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	StoryView									
	Significant Indicators of Religious I	Seliefs, Proferen	ices & Prac	lces						
	Beliefs about God			_						
	How traditional or non-traditional are beliefs about God? One to Both Lance Dat Toront	they Traditional	Testing	-	Termine Service	Vary New Instituted				
	Beliefs about Jesus									
2	How traditional or non-traditional are beliefs about God?	Stry Traditional	Recented Testitional	Marri	Research on Very Training	Vary New Sections				
	Reliefs about Social and Moral Issues									
	Lookers about social and moral issues     Co the social and moral issues     Co the social and moral testate     the content test of the policial and social     """	Very Constraints	Annual at Contactual to	-	Several at A	Very Programme				
	Presence of "Nones"									
4	Compared to the national average, what is the level of the religious preference "Name, No Preference" in this shady area?	Vester	. Les		-	Tes Mp				
	Change in Christian Religious Preference									
5	In what direction has the Christian Religious Preference moved over the prior 10 year period?	System Index	fame Dealers	Anne ang	Batta Sussain	Sydeet Instant				
	In telepost forem Tensi Christian In Non-Christian Preferences									
6	How does the appropried Christian Preferences in this study area compare to the appropried Non-Christian Preferences?	Reptinently Lass Circulan	Denselat Less Ciration	Anna fee Same	Arrested Birt Constant	Rentwerke Mare Caratan				
	(ins in Relpos Patranas Tarra)			_						
,	Significance of Faith to Life				_					
	Compared to the national average, how significant is "faith to life" in the study area? Jan for fait and Reignan Instances Terms	Vestore	-	And the local division of the local division	Sec.	Spotlandy Mare				
	Change in Significance of Faith to Life				-					
	How much change, whether positive or negative in the significance of faith to life' is projected in this study area?	No Dange	Life Dauge	Materi Darge	System Ownpo	Sec.				
	(Ber die Fallt and Religion Inclorent Parse)					_				
	Life Concerns									
•	Overall, how do the concerns about the compare to the national swrage? One folds Common Terms!	VeryLaw	-	Anna An Esta	Ber	Spitzer,				
	Media Preference									
10	Does media preference trend towards traditional media or online?	Mary Traditional Original	Birs Turbins	Mart	Man Dates Official	Targ Dates				
	(Ine the Unite Pathware Traine)		Common of			-				



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- Determine Best Ministry Opportunities Discovery of Ministry Opportunities using MissionInsite's PeopleView System<sup>tm</sup> tools built on Google Maps.
- 2) Answer Strategic Ministry Questions by Neighborhood Where are the Families in Our Ministry Area? What Neighborhoods Are Growing? What is The Stewardship Potential in Your Ministry Area?
- 3) Understand Population Trends BEFORE They Happen With Always Current Demographic Information from STI Pop Stats – Accepted as a Premier Demographic Forecaster by Companies like Kroger and Walgreens. Information Is Updated Twice Each Year Including the 2010 Census, Current Year Estimates, 5 Year Projections and 10 Year Forecasts.
- 4) Make Informed Ministry Decisions Based Upon LOCAL Religious Preferences, Practices and Beliefs – MissionInsite's Quadrennium Project: An National Survey of American Religious Preferences, Practices and Beliefs. The Only Current Religious Information at Community Level Available to Local Churches.
- 5) Identify and Reach Households in Your Ministry Area With MOSAIC USA Lifestyle Segmentation by Experian – A Global Segmentation Network Classifying More than 1 Billion People Worldwide in More than 30 Countries, Updated Annually. The 71 Distinct MOSAIC Household Types Provide the Richest Lifestyle Information Available Today. Tom Bandy's Mission Impact Guide Suggests Ministry Applications for each MOSAIC Household Type.
- 6) Target Specific Demographic Groups With Opportunity Scan The Leading Tool http://missioninsite.com/about-us/client-list/for Regional Mission Opportunity Analysis – Down to the Block Group Level (Approx. 1500 Persons). Create Maps and Data Tables With "Top Ten" Ministry Target Areas.
- 7) Small Group Development, Mission Locations and Satellite Ministry Opportunities With Congregant Plot – A Secure System for Local Churches to View and Identify Church Members and Visitors on a Map. Employ Analysis Tools For Small Group Ministry Development, Mission Location and Satellite Ministries Opportunities.
- 8) **Create Neighborhood Thematic Maps** Create and Print Custom Neighborhood Maps from More Than 76 Demographic Variables To Graphically Display Mission Reality.
- Create Customizable Reports Choose Only What You Want: Ultimate Flexibility in Selecting Strategic Report Variables for Specific Ministry Applications.
- Generate Demographic Information In Seconds With Report Wizard Easy Access to Current Information for Any Geographic Area in seconds. Choose from QuickInsite, ExecutiveInsite, FullInsite or Impressions Reports.

Enjoy exploring your ministry area and discovering new mission opportunities!