

## [Staying connected to faith through Facebook](#)

**Shared by Beth Christian, Staunton District, who received the following notice from Facebook**

With the rise of the coronavirus (COVID-19), our priority is to connect you with the information you need to help your community continue practicing your faith together while promoting health and well-ness. As a faith leader who is working to offer support to your members and congregants during this un-certain time, we want you to know how to best use Facebook to stay connected online.

- **Page:** Your Page is the public face of your organization and, as such, is accessible by anyone on our platform. Use your Page to share information about your organization, including upcoming events, messages of encouragement, and general updates that would be of interest to your followers.
- **Live on Page:** When you use the Facebook Live tool from your Page, your followers will have the opportunity to tune in and watch your broadcast while also providing their feedback through questions and likes. They will also be able to share your live stream to their own profile or Page.
- **Group:** If your Facebook presence was a house, your Page would be your front porch and your Group would be your living room. While the Page is where you share information about your organization, your Group is where you build relationships, engage in conversations and grow together. Create a Group and link it to your Page and, when you go live from your Page, you will be able to select a Group for people to join so they can connect with you after the live stream ends.
  - **NOTE:** There are several privacy settings for Groups, including public, private/visible and private/hidden. Choose a privacy level that best reflects your desire for others to be able to find your community.
- **Live in Group:** When you use the Facebook Live tool in your Group, your members will be able to tune in and engage with you through comments and likes. Lives in Groups can't be shared outside of the Group.
- **Learning Units:** Use this tool to create sequential, modular learning in your Facebook Group. This is a great tool to help members learn together and you can build units for any topic.
- We are committed to helping you. Learn more about ways you can connect with your community on the Faith on Facebook Resource Hub.

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