**YoungER Men’s Ministry (YMM) Advocate**

**Major Job Responsibilities**

***As a Leader:***

* Supports YoungER MEN’s Ministry (YMM) initiatives of the SEJ and GCUMM offices including coordinating with other conference level advocates and supporting UMM fellowships throughout the Virginia Conference in attracting, discipling, and retaining younger men.
* Encourage mentoring of new and younger Christians through the training of older Christians in coordination with the Wesleyan Building Brothers Advocate & Men’s Ministry Specialists.
* Promote the inclusion of younger men in Wesleyan small groups
* Provide direction, oversight, encouragement, and assistance for implementing YMM initiatives to both:
  + - -SEJ YMM reps
    - -District Presidents/Teams
* Ensure Conference goals for leadership development, and younger men’s representation as UMM officers, are met. Relates to other Conference “Younger” agencies
* Promote events at the District and fellowship level that are project rather than program oriented to attract Late Boomers, Gen Xers, Millennials and Gen Z.

***As Follower***

* Receives general guidance, direction, and oversight from VP Membership & Development
* Is a fully responsible, responsive, and supportive member of the Conference UMMen Cabinet.
* Works closely with and under the Direction of the V.P. for Spiritual Life.