## **Communications and Technology Coordinator**

The First United Methodist Church (First UMC), Charlottesville, is seeking a part-time **Communi**cations and Technology Coordinator. Under the supervision of the Pastor and in partnership with the people of First UMC, the Coordinator will have roles and responsibilities in the key areas of **Communications** and **Technology**. Anticipated work hours are 20 per week (includes Sunday morning worship (8 am -12 pm) and all major church events and holidays. Salary: \$16 – 20/hr.

**Communications** responsibilities will include:

- coordinating with church staff and ministry volunteers to prioritize and manage all church communications
- managing the church website; assisting in the design and production of print and online material related to Sunday morning worship and special events
- overseeing the maintenance of graphic resources
- maintaining visual identity standards across all print, web and social media communications
- serving as the official presence of the church in our online services on Zoom, Facebook, and YouTube.

Technology responsibilities will include:

- expanding and enhancing all digital ministry efforts which will primarily involve the production and broadcasting of all livestreamed worship services
- overseeing the use and operation of all audio-visual/multi-media equipment
- managing all church communication platforms (Google Suite, Benchmark, Emails, YouTube Channel, Facebook)
- developing, training, and coordinating volunteers to assist with the audio and video production ministry of First UMC.

## Primary qualifications include:

- knowledge of and creative use of current communications tools and strategies
- working knowledge of Microsoft Office and other common desktop design programs
- proficiency in video production and online meeting platforms

- familiarity with OBS for video streaming
- familiarity with or ability to learn the existing A/V equipment
- ability to work with volunteers to create a team approach to communications and technology.

Additionally, the position requires a team member who: knows the abilities of both staff and volunteers and is supportive of using their gifts; has an understanding of graphic design, web development, and social media – as well as an understanding of cross-channel content management (Benchmark, YouTube, Facebook, Joomla); possesses excellent written and verbal communication skills; is highly organized and detail oriented with the ability to establish appropriate priorities and meet project deadlines.

Interested candidates should send resume and cover letter to Rev. Alex Joyner at <u>office@cvillefirstumc.org</u>.