

Ideal Audience: Small to mid size churches looking to start/improve their online presence.

Title: Can you see me now?

- Loving
 - High and Low this week
 - Put in chat window
 - Open with prayer after individuals share
- Leading
 - Introduce myself
 - Best practices to streaming to the Internet- Simple is always better
 - How?
 - Using your phone, you can stream directly to a church page or to your individual FB page.
 - If you are using your phone, turn it horizontal. This prevents black lines on the screen and gives the viewer a larger image.
 - Use a tripod to steady your shot
 - Framing your shot
 - Keep the device at eye level
 - Think the rule of thirds
 - What is in your background?
 - Is it distracting
 - Is there an altar involved? If so, try to make that the center of attention. (see rule of thirds)
 - Audio
 - Use a mic if possible
 - Connected into your phone or through a system
 - Steer clear of distracting noises
 - Background noise
 - If you are outside think about wind and traffic
 - Length
 - Instead of giving a 10-15 minute sermon, give a shorter message
 - Attention span
 - People holding phone
 - Lack of visuals
 - Keep live events under an hour, aim for 30-45 minutes
 - Music
 - It is very important to make sure you follow all copyright and licensing agreements
 - Make sure you have the streaming add-on to your CCLI license.
 - Equipment to Purchase
 - Video
 - Mevo Plus
 - User friendly
 - Connects through a smartphone or tablet
 - Runs off WiFi or cellular data

- Options to add a Boost which gives more battery life and inputs
- <https://shop.mevo.com/products/mevo-plus>
- Audio
 - TRRS Adapter
 - Needed for some mics to work with smartphones and tablets
 - https://www.amazon.com/Movo-MC3-Microphone-Adapter-Smartphones/dp/B01N9CJDVE/ref=sr_1_5?dchild=1&keywords=trs+to+trrs+adapter&qid=1586788372&sr=8-5
 - Wireless Mics
 - Rode Link
 - Compatible with Cameras and Phones (with proper adapters)
 - TRRS cable converter needed for phone
 - https://www.bhphotovideo.com/c/product/1115091-REG/rode_rodlnk_fm_rodlink_wireless_filmmaker_kit.html
 - Galaxy Audio
 - User friendly
 - TRRS cable adapter is needed
 - https://www.bhphotovideo.com/c/product/1390202-REG/galaxy_audio_gt_vx_trek_battery_powered_mini.html/qa
 - Shotgun Mics
 - Shure MV-88
 - Apple only
 - Video and audio recording apps are included with purchase
 - Great for filming music and speaking
 - <https://www.shure.com/en-US/products/microphones/mv88>
 - Dayton Audio IMM
 - Compatible for Android and Apple
 - No TRRS adapter needed
 - https://www.amazon.com/gp/product/B00ADR2B84/ref=as_li_qf_asin_il_tl?ie=UTF8&tag=mic-reviews-20&creative=9325&linkCode=as2&creative

[ASIN=B00ADR2B84&linkId=6df0bca90c2078e875920b18ad0e455c](https://www.amazon.com/gp/product/B00ADR2B84&linkId=6df0bca90c2078e875920b18ad0e455c)

- Wired Mics
 - Rode SmartLav
 - Does not need a TRRS adapter to work with phones and tablets
 - Plug and play
 - https://www.amazon.com/gp/product/B00EO4A7L0/ref=as_li_qf_asin_il_tl?ie=UTF8&tag=mic-reviews-20&creative=9325&linkCode=as2&creativeASIN=B00EO4A7L0&linkId=122893ffcdd5e0232fd06795b401811e
 - Miracle Sound Lav
 - Inexpensive
 - Plug and play
 - No TRRS adapter needed
 - https://www.amazon.com/gp/product/B074KJ1N3D/ref=as_li_qf_asin_il_tl?ie=UTF8&tag=mic-reviews-20&creative=9325&linkCode=as2&creativeASIN=B074KJ1N3D&linkId=9eeb1d9005fa6e929821344312709518
- Learning
 - What is a takeaway? Is there something you can implement now for your next stream?
 - If you have questions, please feel free to email me: Nickruxton@vaumc.org

Learn more about video, print and phone resources at: <https://vaumc.org/coronavirusresources>.