PINNACLE LIVING™

ENRICHING LIFE'S JOURNEY

FOR IMMEDIATE RELEASE

RICHMOND, Va. – January 13, 2026 — Pinnacle Living is pleased to announce that Rev. Dr. Seungsoo Jun, who prefers to be called RJ, has joined Pinnacle Living as Director of Church and Community Relations. He began in this role on **January 5, 2026**.

RJ brings more than 20 years of service within the United Methodist connection, with experience spanning pastoral leadership, organizational development, teaching, and mission enhancement. He joined Pinnacle Living from Leesburg United Methodist Church and has served in ministry in Virginia and internationally, including in Korea. His background also includes service within the Virginia Conference, providing a strong understanding of connectional ministry and collaborative leadership.

In his role as Director of Church and Community Relations, RJ directs Pinnacle Living's church and community relations program in support of the organization's mission of *Enriching Life's Journey*. He serves as the primary conduit between Pinnacle Living and the Virginia Conference of the United Methodist Church, while also strengthening relationships with existing faith communities and cultivating new partnerships with churches and organizations seeking to collaborate in mission-driven work. A key focus of his role is serving as an accessible and trusted point of contact for churches seeking guidance, resources, or support related to aging, seniors, and ministry with older adults.

RJ brings a foundation in multicultural ministry and a relationship-centered approach to leadership. He looks forward to deepening connections across churches and communities and supporting faith leaders as they navigate questions and opportunities related to serving older adults.

"I am honored to join Pinnacle Living and to be part of a mission that so clearly reflects the values of connection and community," said RJ. "I want churches to know that Pinnacle Living is a resource, and that I am always available to listen, offer support, and help connect them to ideas and solutions that serve seniors."

For more information about Pinnacle Living please visit https://www.pinnacleliving.org/.

Pinnacle Living
Pinnacle Living, formerly known as Virginia United Methodist Homes, Inc., was founded in 1947 and began serving residents in 1948 as part of the church's mission to serve seniors. Since then, it has grown from a single senior living community to six Life Plan communities that offer Independent Living cottages, villas and apartments, Assisted Living suites, Memory Care suites, and private and semi-private health care rooms. Pinnacle Living, guided by its mission, Enriching Life's Journey, continues to honor its faith-inspired roots and welcomes residents of all faiths. Pinnacle Living communities are home to more than 1,200 residents and employ more than 1,000 team members.