

**VIRGINIA ANNUAL CONFERENCE
THE UNITED METHODIST CHURCH**

BOARD/AGENCY INFORMATION FORM

2020-2021

Board/Agency/Commission Board of Communications

Description of the Work of the Board Our ministry has two parts. First, we partner with and help support the conference communications staff. Over the last two years, that work has focused on supporting the transition from print-focused communications to online-focused communications. We conducted conference-wide research to ensure that we are focusing on the communications tools that our conference members prefer to use. Second, we help resource local churches and their communications ministries. During the pandemic, we funded and administered a grant to help local churches purchase technology to improve their online worship experience, and we are also providing video consultations.

Specific Expertise Needed Digital communications skills including social media, website management & content development, email management & content development, and expertise in livestreaming, video filming & video editing expertise

Number of Meetings per year 3 - 4

Date/ Location of Meetings In the past, we met at the Conference center in Richmond. We are currently meeting over Zoom.

How Does Board Meet? (check all that apply)

- In person
- Conference Call
- Online meetings (Zoom, WebEx, etc.)

Additional Information for prospective members We are a working board. While we only meet 3 – 4 times per year, everyone on the board is assigned to a project team, and there is often work that needs to be done in between meetings.